Assuring Quality, Assessing Student Learning and Evaluating the Effects of “Complex” Programs in Higher Education: Issues, Contemporary Methodologies and New Directions

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ABSTRACT

The guiding question for this talk was: How do we know that higher education systems, which are complex social entities, are of high quality, globally competitive, and working in ways that produce the desired outcomes for students and society at large? This presentation explored current and persistent issues in Higher Education systems to facilitate discussions among leaders and stakeholders of the Mexican higher education system on improving quality assessment, evaluation, and accreditation approaches. Despite the worldwide reputation and high standing of many American flagship universities, recent New York Times Op-Eds have raised concerns about certain challenges or “failures” of particular institutions and the modern higher education system. Some of these concerns were discussed, with recommendations for designing comprehensive, multi-indicator assessment systems that can harmonize evaluations to meet information needs of different constituencies.
Madhabi Chatterji, the Director of AERI delivered a keynote address at the XIIth National Forum on Educational Evaluation, Mexico, titled, *Assuring Quality, Assessing Student Learning and Evaluating the Effects of “Complex” Programs in Higher Education: Issues, Contemporary Methodologies and New Directions* on October 28, 2016. See [More](#).

- Abstract [Link]
- Power Point [Link]

The conference was held at the Universidad Autonóma de San Luis Potosi (UASLP), Mexico and sponsored by the Centro Nacional De Evaluación Para La Educación Superior (CENEVAL), Mexico City. It was attended by 250+ university rectors, program leaders, faculty and staff along with leaders and assessment professionals from CENEVAL. Earlier, Professor Chatterji spent two days interacting with various CEVAL groups when she gave three workshops on the topics of innovative item development, validation, and other psychometric methods.

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