Whitney Johnson, CEO of WLJ Advisors, is an innovation and disruption theorist, best-selling author, sought-after executive and performance coach, and management consultant. She specializes in helping leaders grow their awareness, building the skills needed to achieve maximum success in their organizations. Senior executives seek out Johnson’s coaching and consulting expertise because she understands that productive workplace cultures begin with the leader; she excels at helping leaders break through to new levels of personal and organizational effectiveness. Johnson’s services utilize her exclusive proprietary tools, such as her S-Curve coaching framework and team disruption diagnostics, which were first developed after co-founding the Disruptive Innovation Fund with Harvard Business School’s Clayton Christensen. At WLJ Advisors, she has mastered her formula for helping executives and organizations harness the unpredictability of change so they can thrive in today’s volatile business environment.

Whitney’s best-selling new book, Build An A-Team: Play to Their Strengths and Lead Them Up the Learning Curve, is being used by leaders globally to build the culture and attract the talent they need to reach their big goals. This follow-up to her critically acclaimed Disrupt Yourself: Putting the Power of Disruptive Innovation to Work (2015), outlines the key strategy to having an engaged, productive and innovative workforce, which is having a plan for developing all employees--no matter where they are on their personal learning curves. That's how organizations retain their top talent and stay competitive. Using her book’s frameworks, Whitney works with leaders to shape how their organizations embrace and manage disruption by leading individuals and teams up the S-curve of change.

Previous to WLJ Advisors, she was an award-winning Wall Street analyst and co-founded the Disruptive Innovation Fund with Harvard Business School’s Clayton Christensen. She is a frequent keynote speaker and is recognized as one of the world's most influential management thinkers by Thinkers50 and Fortune. Whitney is one of Marshall Goldsmith’s original cohort of 25 for the #100 Coaches Project, is a coach for Harvard Business School’s Executive Education program, frequent contributor to the Harvard Business Review, a LinkedIn influencer, and hosts the Disrupt Yourself Podcast. She is married and has two children.

To learn more about Whitney, and her services, please visit whitneyjohnson.com.