Studies in Applied Linguistics & TESOL presents

## **BROWN BAG LECTURE**

**Unpacking the Rhetoric of Academic** 

**Promotional Genres** 

Textual features, stakeholder reactions, and the potential role of AI in future research

## Dr. Yuanheng (Arthur) Wang

Friday, April 4

11:30 AM - 12:30 PM Grace Dodge 535

Read the Abstract and Register <u>HERE</u>



