How to Make an IRB Approved Recruitment Flyer

Be Sure to Include a Description of Your Study

Begin by designing your flyer with a clear title. Make the font large and legible. You also want to ensure that your images are not distorted or pixelated. There are several templates in Microsoft Word that you can use (that's where this template came from). When you describe your study include what it is about, what participants can expect (e.g., duration, location, etc.), including the risks and the benefits (or compensation). You also want to include your contact information (e.g., email, phone number, website, etc.).

Include any other pertinent information you think your participant might need to know.

Include a place for you to list your IRB Protocol Number (e.g., 19-201)