Building a Green Team

Webinar October 4, 2018



Sustainability Trainings 2018/2019

- Lead sustainability focused projects to make a difference in your school
- Collaborate with your fellow colleagues from across the city
- Engage with experts from partner organizations and the Office of Sustainability

Trainings are open to all DOE staff. Teachers may earn CTLE Credits. Lunch provided.

Wed Oct 31

Urban Ecology

10:00 am - 3:00 pm Brooklyn Borough Hall 120 Joralemon Street, Brooklyn

Advocacy & Environmental Justice

8:00 am - 3:00 pm

New Settlement Community Center 1501 Jerome Avenue, Bronx Fri

Nov

9

Fri Dec 7

Resiliency & Green Infrastructure

8:00 am - 3:00 pm

DOE - Division of School Facilities 44-36 Vernon Boulevard, Queens

Investigating NYC Urban Systems

An exploration of food, water, waste, and energy systems that New Yorkers rely on daily

8:00 am - 3:00 pm

Teachers College, Columbia University 525 West 120 Street, Manhattan Fri **Jan**

11

Questions?

For more information, contact Nichelle Hudlin at nhudlin@schools.nyc.gov

Reserve your spot at http://bit.ly/DOESustainabilityTraining



Presenters

- NYC DOE Office of Sustainability
 - -Jaxie Friedman
 - –Joy Rifkin
- Teachers College, Columbia University
 - -Erika Kessler
 - Carine Verschueren

We want to know about you!

What is a Green Team? **Green Teams Across NYC** Why Build a Green Team? **How to Sustain a Green Team? Challenges**

How do you define a Green Team?

What is a Green Team?

A group of students, staff and/or community members dedicated to school sustainability through advocacy, awareness and action.







Fannie Lou Hamer Middle School







P.S. 155



P.S. 261 Philip Livingston

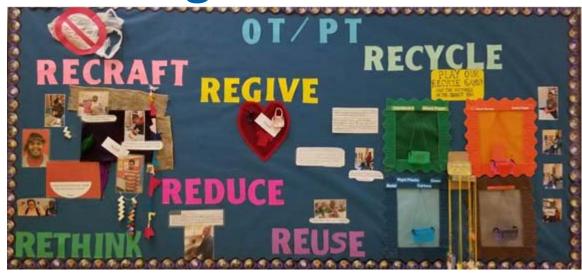






P.S.721 Manhattan Occupational Training Center









Polls

a. Who would you include in your green team?

Why Build a Green Team?

- Members of a green team show increased confidence, optimism, acceptance, team cohesion, satisfaction, and dialogue
- Green Teams become think tanks, problem-solving units in schools
- Organizations with a green team are more advanced and proactive in sustainability initiatives
- Green Teams spur broader engagement in sustainability.

Why Build a Green Team?









Why Build a Green Team?

Students

- Leadership skills
- Hands-on learning
- Awareness & advocacy
- Purpose & belonging

•Cleaner school

School culture of sustainability

- Service-learning
- Action and solution oriented approach

The Environment

- Healthier and cleaner community
- Energy and waste reduction
- Contribution to a cleaner city and OneNYC

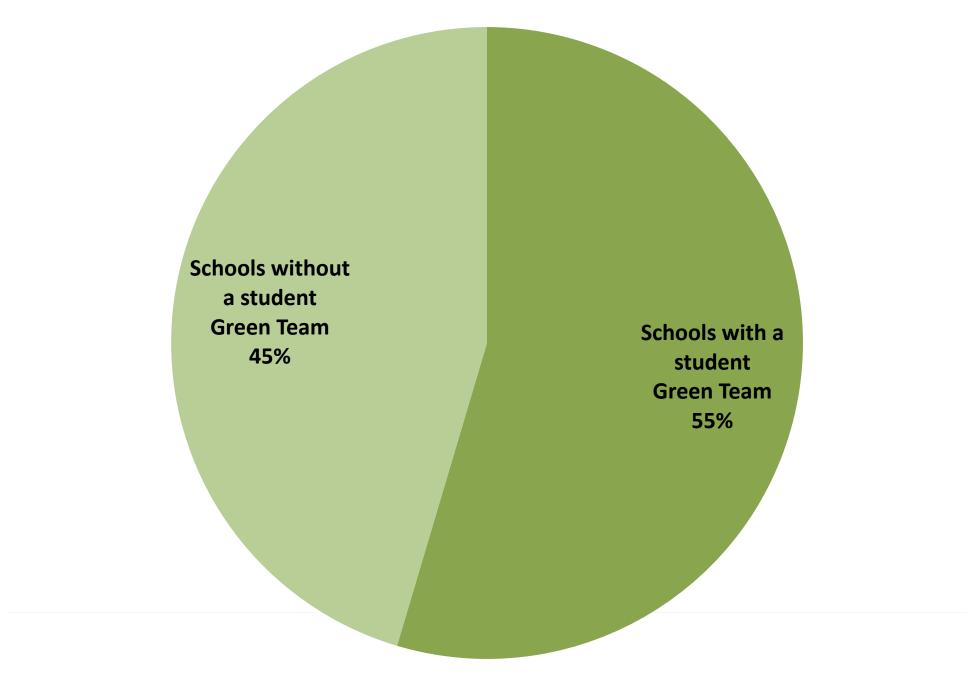
- Community-building
- Engagement of hard-toreach students
- Platform for sustainability topics

Teachers

School

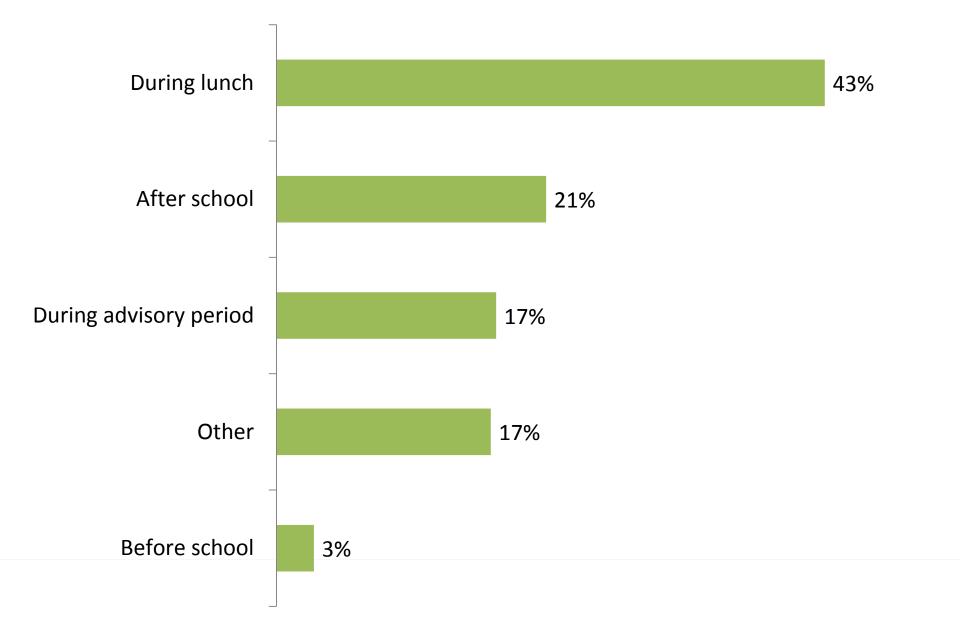
Community

Based on your best guess, what percentage of NYC public schools had a green team in the 2017/18 school year?



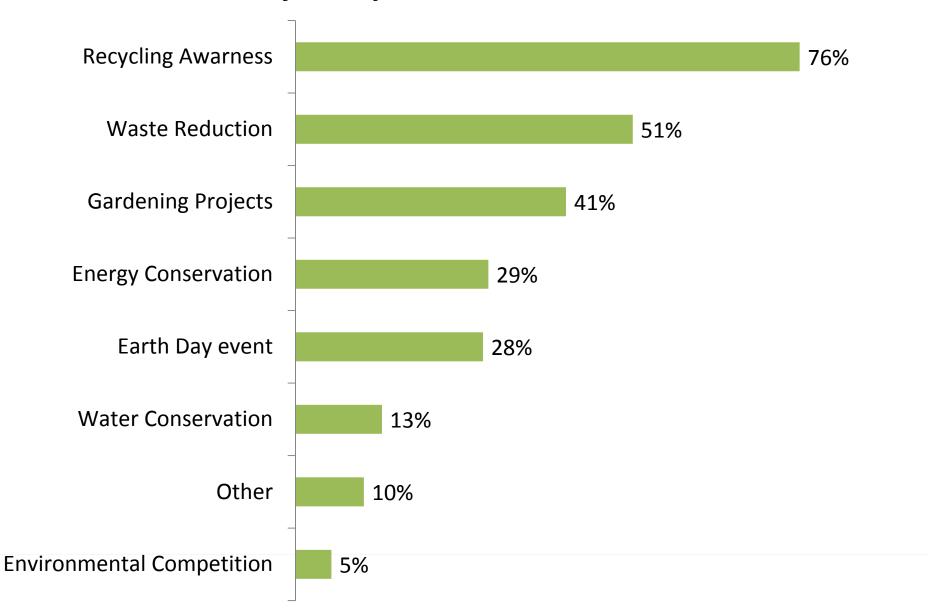
Source: Annual Survey of Sustainability Coordinators (2018)

When did the Green Team meet?



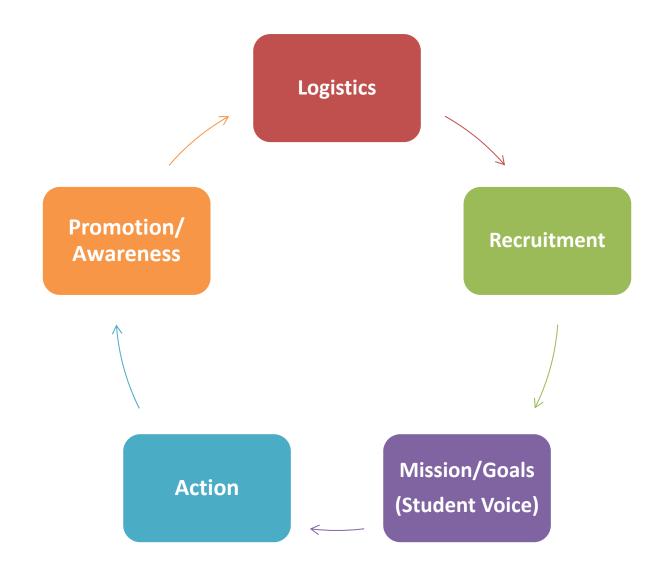
Source: Annual Survey of Sustainability Coordinators (2018)

Projects by student Green Team



Source: Annual Survey of Sustainability Coordinators (2018)

How to Build and Sustain a Green Team



Logistics

Logistics

- 1. Consult your Principal (green team goals, benefits, meeting times and location)
- 2. Inform Adult Stakeholders (Custodian, Principal, Teachers, SchoolFood, etc.)
- 3. Gather resources
- 4. Decide on recruitment procedures
- 5. Set up your first Green Team meeting

ar oot	
M Sign-In Sheet	
GREEN TEAM Sign-In Sheet	
GREEN 12. The every meeting. Please fill in your name and write in	_

A big part of our Green Team is showing up for every meeting your initials for each meeting. Name







Recruitment

Recruitment

1. Advertise

- Make announcements
- Post flyers
- Word of mouth

2. Decide whether or not there will be an application process

You can start a new club, or build off an existing club!



GREEN TEAM Member Application

Our school is going Zero Wastel. This means everyone must do bis or her very best to recycle as much as they can, every day. To help your school achieve his Zero Wastel goals, we have started a Green set they can, every day. To help your school achieve his Zero Wastel goals, we have started a Green Team. If you are a saddy, would like to learn how to become one or if you want to support your school's australnaturily and recycling efforts, join the Green Team!

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	Team?

What kind of projects and activities would you like to do with your Green Team?

Describe how you would like to see your school change for the better.







Mission/Goals (Student Voice)

Mission/Goals (Student Voice)

- 1. Set achievable goals for the school year
- 2. Create club mission statement and team name
- **3. Vote on student roles** (President, Vice President, Secretary, etc.)
- 4. Track student attendance

Mission Statement Example

The mission of the CPEHS green team is to promote sustainability and environmentally-conscious practices inside and outside of our school. We explore and support sustainability efforts such recycling, TerraCycling, gardening, composting, and sustainable energy.

Central Park East High School Green Team



"Eco Chant" Example

At P.S. 31, we Reuse, Reduce and Recycle everyday. Every day is Earth Day. We care for living things. Caring for living things can make a better future.

We are leaders and team players.
We are all in this together.
We stand globally and learn locally.
May everybody pass the word now—
Let there be peace on earth!
Joy to the trees! We shall plant!



-Written by P.S. 31 Go Green Eco-Machine Team

Action

Action

1. Improve your school and community

- Beautify your space, or address a need
- 2. Identify school's needs
 - Survey students' interests
 - Address needs in community
- 3. Lead projects related to waste, energy, gardening, water conservation, health and more!



Promotion/ Awareness

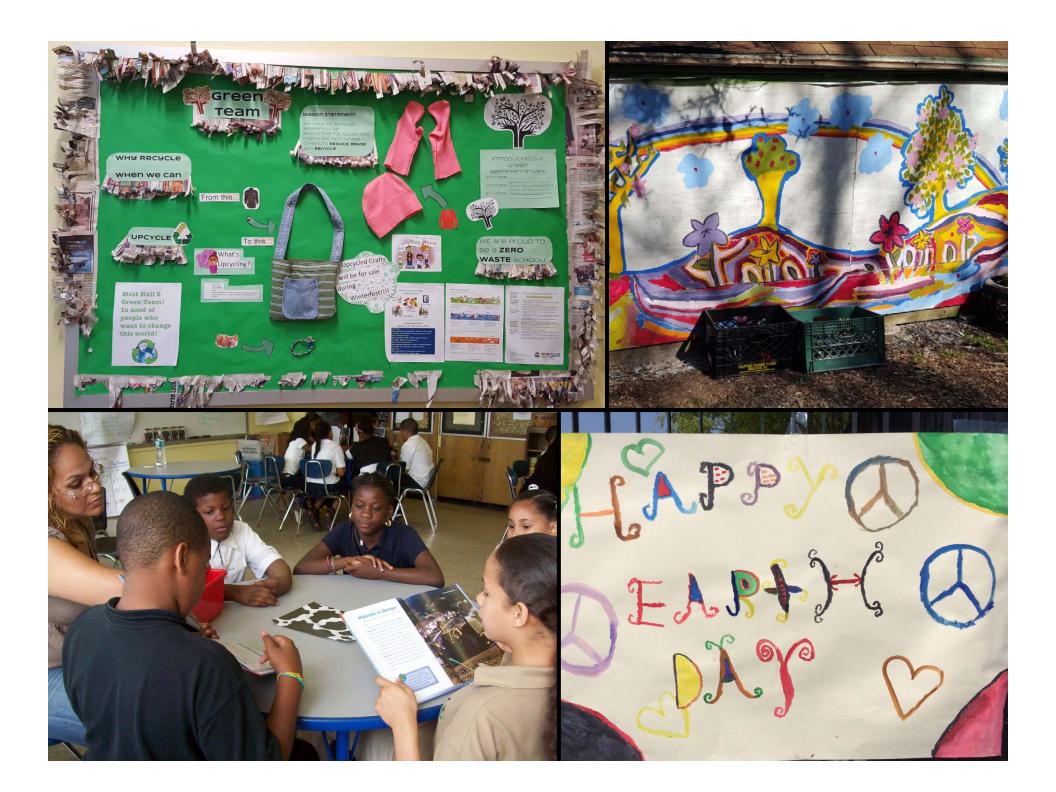
Promotion/ Awareness

1. Share your work!

- Bulletin boards
- Videos and presentations
- Advocacy campaigns
- Newsletter, websites, newspaper
- Announcements
- Competitions/contests

2. Get the school and community involved

3. Join Zero Waste Schools website



Energy: Green Team Projects

Connect with your CE!

Ask your CE to be a part of the Green Team

- Boiler room tour
- Silly Sweater Day



SILLY SWEATER DAY!

hoodies and sweatshirts too
We'll turn down the heat on
Wed. November 29th and
Conserve Energy by wearing a
Silly / Fun Sweater or Hoodie!



Wear your favorite fun sweater as part of our

Energy Reduction Challenge



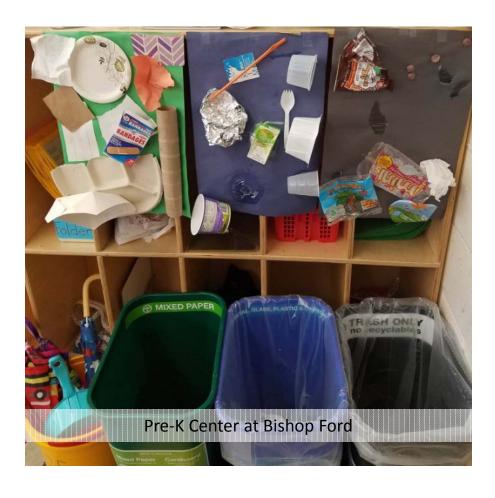


Waste: Green Team Projects

Connect with the CE

- Binventory
- Stop and Swap





Gardening: Green Team Projects

Gardening/Ecology:

- Create a potted plant garden
- Start a vermiculture bin
- Adopt a street tree (compost, plant, and more!)





WATER: Green Team Projects

Campaigns:

- Green Team PA
 Announcements
- Bulletin board calendars with daily tips & events
 - Lights out!
 - Plastic free day



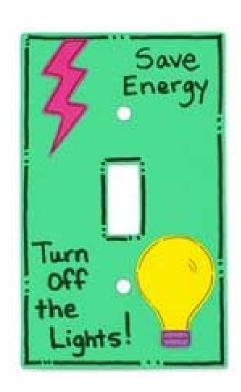


GARDENING: Green Team Projects

Get Creative:

Recycling signs & bins

Light switch & A/C labels





Green Team Projects

Classroom Audits:

- Recycling & Energy
- Competitions





What are the biggest challenges to forming/running a green team?

Challenges

Research shows that lack of time, resources, credibility as well as limited buy-in from staff and teachers are the biggest challenges for green teams.

Buy-in Challenges

"I'm not sure if my admin, custodian, etc. will be on board"

Talk it out!

 Set up a meeting with all parties to explain your plan and how to achieve it

Explain how and why it benefits school stakeholders:

- Align with school mission statement
- Compliance with Chancellor's Regulation A-850, and local laws
- Development of student skills
- Earn money for your school (grants/contests)
- Beautification your space; enhancement of morale

Time Constraints

"How can I find time when there is none?"

Homeroom

Club period

Elective class

At YOUR discretion - lunch or prep

Professional period (circular 6)

Before the school day (zero period)

After school (ask for per-session)

Consistency is key!

Lack of Resources

"I don't have funding for materials!"

Get creative!

Reuse items/ visit Materials for the Arts (MFTA)

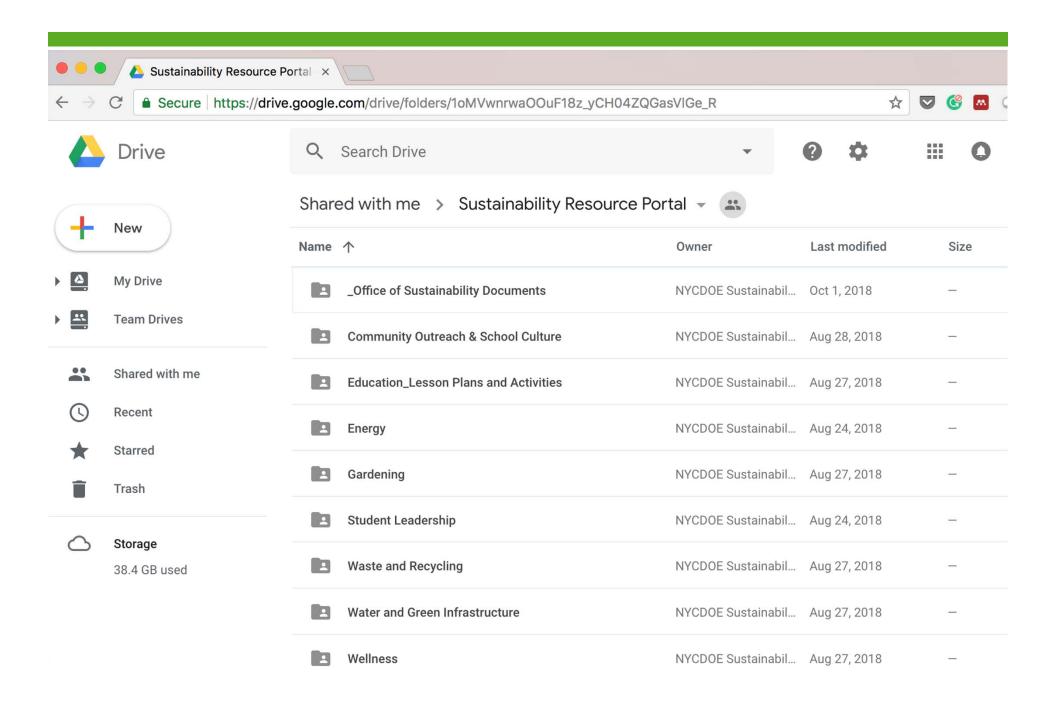
Speak with school staff (teachers, custodians, teachers from neighboring schools, parents) for extra materials

Apply for grants, awards, or fundraisers!

- DOE Sustainability Grant
- DOE Energy Challenge
- PTA
- Department of Sanitation New York (DSNY)
- Local Businesses

DOE Sustainability Resource Portal

http://bit.ly/SustainabilityResourcePortal

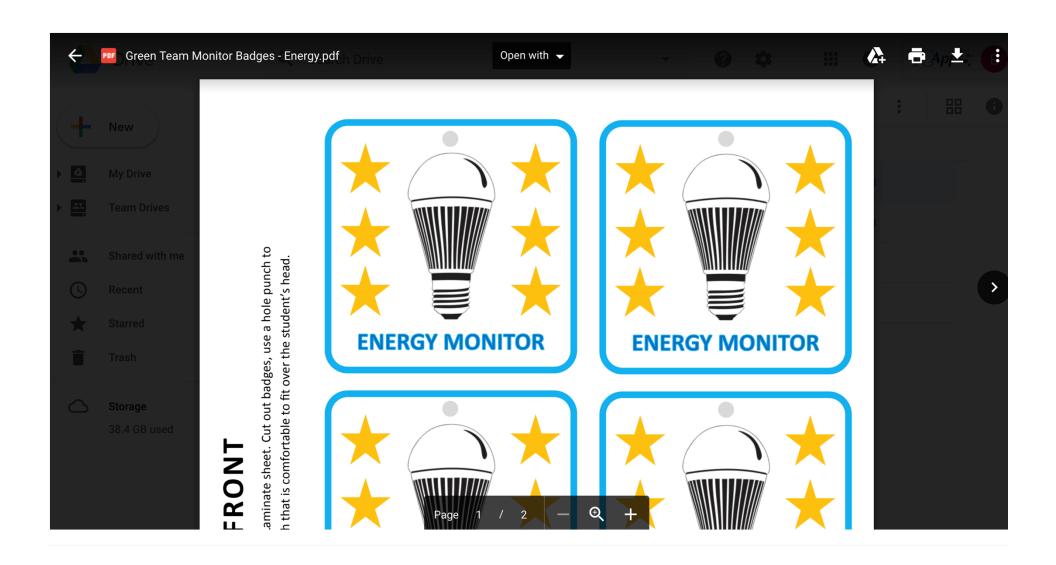


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	Green Team	NYCDOE Sustainabil	Aug 24, 2018	_
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The Green Team Guide - RCP.pdf	NYCDOE Sustainabil	Aug 24, 2018	10 MB			



Additional Opportunities

Sustainability Mentorship Program

- Receive one-on-one support from Jody Reiss, a former DOE teacher and experienced Sustainability Coordinator!
- Application due: October 16, 2018.

Zankel Fellowship



Questions & Answers

Thank you for joining us today!

We hope to see you again in future webinars



Stick around if you want...

To sign up for the Zero Waste Website

Information on Zero Waste Pledge Schools

To Apply for the Sustainability Mentorship Program

Any other assistance!

Sources

- Disterheft, A. et al. (2015) Sustainable Universities: a study of critical success factors for participatory approaches. *Journal of Cleaner Production*, 106 (11), 11-21.
- Jabbour, et al. (2013). Green teams: understanding their role in environmental management in companies located in Brazil. *Journal of Cleaner Production*, 46 (59), 58-66.
- Kay, et al. (2018). Green teams: a collaborative training model. Journal of Cleaner Production, 176, 909-919.
- Nyper, L. S. & Dymond, S. K. (2012). Green team to the rescue.
 National Science Teachers Association, 49 (7), 41-45.