

# DELIVERING FOOD AND NUTRITION EDUCATION DURING THE COVID-19 CRISIS

The webinar will begin shortly

All participants are in listen-only mode



Photo Credit: Tisch Food Center



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PROGRAM IN NUTRITION

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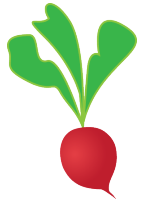
# Delivering Food and Nutrition Education Content During the COVID-19 Crisis



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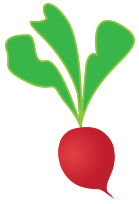
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# Logistics

- All participants are muted.
- Please introduce yourself in the chat.
- If you have any questions, please enter them in the chat at any time during the webinar.
- Questions will be answered at the end of each section.
- The webinar is being recorded and posted to the Tisch Food Center website.

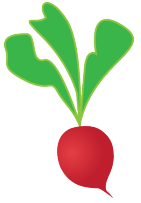




# Agenda

- Introduction by the Tisch Food Center
- Let's Go Digital with Common Threads
  - Common Threads Q&A
- Tips and Tricks for Creating Videos with FoodCorps
  - FoodCorps Q&A

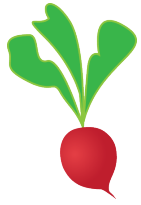




The Tisch Food Center conducts research on food and nutrition education practice and policy.

We translate our research into resources for educators, policy makers, and advocates to give people power to demand healthy, just, sustainable food.



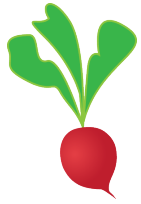


# Delivery Food & Nutrition Education During Unprecedented Times

The Tisch Food Center is launching a toolkit designed to help food and nutrition educators translate their programming into engaging, digital content by:

- Focusing on what your organization does best
- Defining your audience
- Considering the best content delivery platform(s)
- Planning your content in advance
- Producing and sharing your content

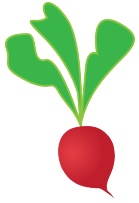




# Key Takeaways for Planning Content During COVID-19

- Focus on a COVID-19 relevant topic (e.g., cooking with pantry staples)
- Keep it simple
- Keep it short (5 minutes or less)
- Provide content on a regular basis
- Start with a stress-relieving activity
- Keep it positive
  - Many news outlets are looking for positive stories to share





# Food Ed Hub Resource Center

- Share your food and nutrition education content on the Tisch Food Center website
- Our resource hub is shared with the NYC Department of Education
- We are looking for content that is:
  - Available in multiple languages
  - Free and easy to use
  - Requires only resources that families have available
  - Simple and short in length
- For submissions and instructions, visit:  
<https://www.tc.columbia.edu/tisch/food-ed-hub/e-learning-hub/>







To view our digital content toolkit and share your own resources visit:

<http://tc.edu/tisch>



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