



The 25th IEEE International Symposium  
On Robot and Human Interactive  
Communication

**IEEE RO-MAN 2016**

26 - 31 Aug 2016

 COLUMBIA UNIVERSITY  
IN THE CITY OF NEW YORK



## Call for Exhibitors & Sponsors

The 25<sup>th</sup> IEEE International Symposium on Robot and Human Interactive Communication – IEEE RO-MAN 2016 – is inviting exhibitors and sponsors to reserve space at the conference venue (Teachers College, Columbia University) in Manhattan, New York, USA.

Exhibition and Sponsorship registration is now open until August 1, 2016.  
Space is limited. Sponsorship will be granted on a first-come, first-served basis.

### Background of the Conference

The 25<sup>th</sup> IEEE International Symposium on Robot and Human Interactive Communication (IEEE RO-MAN 2016) examines the latest developments in human-robot interaction. RO-MAN has attracted top researchers from around the world to present their original results since 1992, providing researchers with the opportunity to connect with students, developers, and entrepreneurs interested in collaborative robot-human interaction. This year, the conference will be held at Teachers College, Columbia University in Manhattan, New York City.

### Benefits to Exhibitors and Sponsors

- Exposure to a world-class audience from Universities, Research Institutions, STEM-related School Teachers/Principals, Entrepreneurs, and Companies from all over the world.
- The opportunity to showcase your products, publications, and organization. There will be several exhibit spaces and six days of exhibitions.
- The opportunity to visit one of the world's most vibrant and dynamic cities.

### Exhibition Dates and Hours

The exhibition will be officially opened Friday, August 26<sup>th</sup>, 2016

Friday, August 26<sup>th</sup>: 08:00 h – 17:00 h

Saturday, August 27<sup>th</sup>: 08:00 h – 17:00 h

Sunday, August 28<sup>th</sup>: 08:00 h – 17:00 h

Monday, August 29<sup>th</sup>: 08:00 h – 17:00 h

Tuesday, August 30<sup>th</sup>: 08:00 h – 17:00 h

Wednesday, August 31<sup>st</sup>: 8:00 h – 11:30 h

### Installation / Dismantlement of Exhibits / Dates and Hours

Installation / exhibition / sponsors - August 26, 2016 08:00 h until 12:00 h

Dismantlement exhibition / sponsors- August 31, 2016 8:00 h until 11:30 h



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**Level of Participation for Exhibitors:**

 <p><b>Product Showcase</b></p>	<p>Donate Two New Products</p>	<ul style="list-style-type: none"> <li>• Product exhibited at conference with flyer (if provided by company)</li> <li>• Displayed at the banquet dinner table with display card</li> </ul>
 <p><b>Bronze Exhibitor</b></p>	<p>\$500</p>	<ul style="list-style-type: none"> <li>• Single Exhibitor Table (1.5 x 1.2 m)</li> <li>• Corporate logo displayed on the sponsors &amp; exhibitors page of conference website</li> <li>• Recognition in the conference program</li> </ul>
 <p><b>Silver Exhibitor</b></p>	<p>\$1500</p>	<ul style="list-style-type: none"> <li>• Double Exhibitor Table (1.5 x 2.4 m)</li> <li>• Corporate logo displayed on the website, conference program, and conference registration bag</li> <li>• 1 letter-size sheet of corporate information in the conference registration packet</li> <li>• 1 Complimentary conference registration</li> </ul>
 <p><b>Gold Exhibitor</b></p>	<p>\$2500</p>	<ul style="list-style-type: none"> <li>• Double Exhibitor Table (1.5 x 2.4 m)</li> <li>• Corporate logo displayed on website, conference program, and conference registration bag</li> <li>• 1 letter-size sheet of corporate information in the conference registration packet</li> <li>• Sponsor mention in press release</li> <li>• 4 Complimentary conference registrations</li> </ul>

**Application and Contact:** If you are interested in exhibiting and/or sponsoring, please contact us at [exhibitors@ro-man2016.org](mailto:exhibitors@ro-man2016.org) or visit our website at <http://ro-man2016.org>



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**Level of Participation for Sponsors:**

 <p><b>Reception Sponsor</b></p>	<p>\$800</p>	<ul style="list-style-type: none"> <li>Corporate logo displayed on website, conference program, and conference registration bag Sponsor logo will appear on reception location signage during the conference</li> </ul>
 <p><b>Coffee Break Sponsor</b></p>	<p>\$1200</p>	<ul style="list-style-type: none"> <li>Sponsor logo will appear on coffee break location signage (10 coffee breaks over 6 days)</li> <li>Corporate logo displayed on website, and conference program and conference registration bag</li> <li>1 letter-size sheet of corporate information in the conference registration packet</li> <li>2 Banquet dinner reception tickets</li> </ul>
 <p><b>Banquet Sponsor</b></p>	<p>\$2500</p>	<ul style="list-style-type: none"> <li>Corporate logo displayed on website, and conference program and conference registration bag</li> <li>Sponsor will present conference awards at the banquet dinner reception</li> <li>Sponsor logo will appear on banquet location signage</li> <li>1 letter-size sheet of corporate information in the conference registration packet</li> <li>Inclusion of literature/company packet in conference registration packet</li> <li>Sponsor mention in press release</li> <li>4 Banquet dinner reception tickets</li> </ul>
 <p><b>Platinum Conference Sponsor</b></p>	<p>\$5000 and above</p>	<ul style="list-style-type: none"> <li>Corporate logo displayed on website, and conference program and conference registration bag</li> <li>Sponsor will present conference awards at the banquet dinner reception</li> <li>Sponsor logo will appear on banquet location signage</li> <li>1 letter-size sheet of corporate information in the conference registration packet</li> <li>Inclusion of literature/company packet in conference registration packet</li> <li>Sponsor mention in press release</li> <li>One Banquet table (10 seats) and up to ten complimentary conference registrations</li> </ul>

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# Call for Exhibitors & Sponsors

## Exhibition Area

The conference will take place at Teachers College, Columbia University. Three primary exhibition areas will be featured: the Everett Lounge, the Grace Dodge Banquet Hall, and the main auditorium area [Cowan Conference Center].



- The United States' oldest school of education, Columbia University Campus
- Flexible local accommodations
- In the heart of New York City
- Access to top research faculty, institutions and entrepreneurs
- Special sessions and presentations throughout the conference



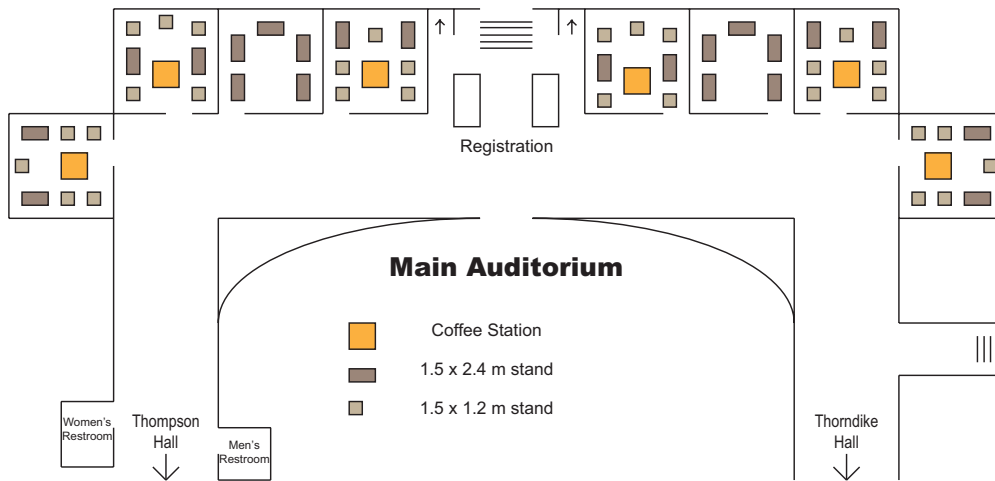
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**Horace Mann**

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## Grace Dodge Banquet Hall

